
SATURDAY, NOVEMBER 21, 2009
9:00am to 4:30pm

***FOURTH ANNUAL
FALL WRITERS' WORKSHOP***

Open to all fiction writers!

Scottsdale Civic Center Library
3839 N. Drinkwater Boulevard
Scottsdale, Arizona 85251
Downstairs

Free Admission!
No registration necessary!

(Space is available on a first come,
first served basis.)



Organized by the
Desert Rose Chapter of
Romance Writers of America ®
www.desertroserwa.org

With the gracious participation of:
The Scottsdale Public Library

Refreshments provided by:
Coffee Bean & Tea Leaf

Area Restaurants:

Blue Moose
Orange Table
Pepin
AZ 88

Los Olivos Mexican Food
Mandrian Hotel

All are centered
on the adjacent
Civic Center Mall

9:00am

Free Coffee & Tea from
COFFEE BEAN & TEA LEAF

10:00am to 10:50am

THINKING LIKE AN EDITOR

Silver Room: Tina Gerow

www.tinagerow.com

Common reasons why manuscripts get rejected
and how to fix those issues.

GENRES

Gold Room: Gini Koch

gini@ginikoch.com

What they are, and how to identify what
categories your book
will fall into.

IT'S ALL ABOUT THE EMOTION

Auditorium: Linda Style

LindaStyle@cox.net

From characterization and setting,
to conflict and pacing, it's all about
the emotion.

11:00am to 12:00pm

NEW AUTHORS

Silver Room: Kris Tualla

www.kristualla.com

A Primer For New & Unpublished Authors:
Learn the basics of starting your
writing career.

RED CARPET WRITING

Gold Room: Amber Scott

www.amberromances.com

Help your manuscript make that Hollywood leap
from book to screen.

GET HAPPILY PUBLISHED IN A

CHANGING MARKET

Auditorium: Vijaya Schartz

www.vijayaschartz.com

It's a rapidly evolving market, a new door just
might be your chance to break through.

12:00pm to 1:15pm
LUNCH ON YOUR OWN

Restaurant options are listed
on the back of the brochure.

1:30pm to 2:20pm

ERIN QUINN



**SEEING THE HERO IN
YOUR OWN JOURNEY
OF WRITING**

Award-winning author Erin Quinn
is just the girl next door.
From her first books "Whispers"
"Echoes" and "Web of Smoke" to
"Haunting Beauty," Erin has
become an overnight success. Her
work is filled with mystical
intrigue. Come meet the girl next
door and listen to how she
followed her own journey from
writing to publishing.

Visit her website at:

www.erinquinn.info

2:30pm to 3:20pm

PSYCHOLOGY FOR CREATING
CHARACTERS

Silver Room: Laurie Schnebly Campbell

www.booklaurie.com

Tools for determining naturally lovable and
intriguingly flawed personality types.

PROMOTION

Gold Room: Kim Watters, Carol Webb, Tina
Lavon

Twitter, Blogspot, MySpace - Oh, my! Using
Social Networking To Promote Your Book.

THE DANCE OF PLOT AND CHARACTER

Auditorium: Connie Flynn

www.connieflynn.com

Learn how to take basic plot points and
escalate them until the characters
jump off the page.

3:30pm to 4:30pm

POINT OF VIEW

Silver Room: Donna Hatch & Vicki Gaia

www.donnahatch.net/www.vickigaia.co

The different types and how to know what is
the best for your style and genre.

WRITING THE SYNOPSIS

Gold Room: Cathy McDavid

www.cathymcdavid.com

A step by step process.

SUSPENSE: FACT AND FICTION

Auditorium: Pamela Tracy & Kerri Drogan

www.pamelakayetracy.com

Learn about the dark side of suspense writing
from both a criminal defense lawyer and
author whose real and imagined experiences
helped shape their stories.