

Desert Dreams Writers' Conference 2012

April 27 – 29, 2012

Friday, April 27, 2012

Noon – 5:30 p.m.	Registration – Conference Center Lobby <i>Hospitality Suite opens at noon, Room 170</i> <i>Raffles go on sale at noon, Paloma III</i> <i>Barnes & Noble bookstore opens at noon, Paloma III</i> <i>CD Sales in Conference Center Lobby</i>			
1:00 – 5:00 p.m.	Write It Forward with <i>Bob Mayer</i> <i>Hacienda rooms</i>			
2:15 – 3:15 p.m.	The Selling Synopsis with <i>Cindy Kirk</i> <i>Paloma I</i>	Practice What You Pitch with <i>Erin Quinn</i> <i>Paloma II</i>	The Funny Thing About eBooks, or: Navigating the eBook Jungle with <i>Vijaya Schartz</i> <i>Kiva III</i>	Emotion: The Heart of the Novel (2 hours) with <i>Brenda Novak</i> <i>Mohave III</i>
3:30 – 4:30 p.m.	Care & Nurturing of the Critique Partner Relationship with <i>Tawny Weber & Beth Andrews</i> <i>Paloma I</i>	Networking at Conferences: How to get in the 'hive' and stay there with <i>Gini Koch</i> <i>Paloma II</i>	Becoming an Authorpreneur – Navigating a 21st-century career in publishing with <i>Kris Tualla</i> <i>Kiva III</i>	Emotion: The Heart of the Novel (continued) with <i>Brenda Novak</i> <i>Mohave III</i>
6:00 – 7:00 p.m.	Reception with cash bar <i>Conference Center</i>			
7:00 – 9:00 p.m.	Dinner and Welcoming Comments <i>Conference Center ballroom</i>			
9:00 – 11:00 p.m.	Hospitality suite open, Room 170			

Saturday, April 28, 2012

7:00 – 8:00 a.m.	Late Registration <i>Conference Center Lobby</i> <i>Raffle ticket sales open at 7 a.m. in Paloma III</i> <i>Bookstore open 10 a.m. – 7 p.m. in Paloma III</i> <i>CD sales in Conference Center Lobby</i> <i>Hospitality Suite open early in Room 170</i>			
8:30 – 9:30 a.m.	Editor/Agent Panel with Question & Answer <i>Conference Center Ballroom</i>			
9:45 – 11:50 a.m.	Editor/Agent appointments begin, as scheduled. Hacienda			
9:45 – 10:45 a.m.	Ask Anything You Want to Know About Publishing with <i>Cherry Weiner</i> <i>Paloma I</i>	Career Planning for the Unpublished Romance Writer with <i>Alexis Walker</i> <i>Paloma II</i>	Make 'Em Laugh, Make 'Em Cry...No, Don't! with <i>Linda Style</i> <i>Kiva III</i>	Thrills & Chills: Writing Romantic Suspense & Thrillers with <i>Allison Brennan</i> <i>Mohave III</i>
10:50 – 11:50 a.m.	Email Queries That Are Written Like Tweets Won't Fly: How to submit electronically with <i>Deni Dietz</i> <i>Paloma I</i>	Hooks & How to Use Them: From First Word to Last! With <i>Terri Brisbin</i> <i>Paloma II</i>	Sanity 101 with <i>Maggie Shayne</i> <i>Kiva III</i>	Courting the Muse: Practical and spiritual tools for writers with <i>Tawny Weber</i> <i>Mohave III</i>
Noon – 1:30 p.m.	Luncheon & Keynote Speaker Allison Brennan: Through the Looking Glass <i>Conference Center Ballroom</i>			

1:45 – 5:15 p.m.	Editor/Agent appointments continue, as scheduled. Hacienda			
1:45 – 2:45 p.m.	Staying Sane & Optimizing Creativity in the Digital Age of Publishing with Jennifer Schober <i>Paloma I</i>	Character, Action & Theme Create Plot with Martha Alderson <i>Paloma II</i>	Art of Collaboration with Maggie Shayne <i>Kiva III</i>	Sex Scene Viagra with Elizabeth Hoyt <i>Mohave III</i>
3:00 – 4:00 p.m.	The Write Fit – An Insider’s Look at Forming an Effective Author-Agent Team with Winnie Griggs & Michelle Grajkowski <i>Paloma I</i>	Double Ds: Description & Dialogue with Laurie Schnebly Campbell <i>Paloma II</i>	Writing Hard to Write Characters – The Easy Way! With Beth Andrews <i>Kiva III</i>	The Successful Blog Tour – Planning & Implementing a 50+ Stop Blog Tour with Tara Taylor Quinn <i>Mohave III</i>
4:15 – 5:15 p.m.	Everything I Wanted to Know About Writing I Learned in Series Romance with Harlequin Editor Brenda Chin & Author Tawny Weber <i>Paloma I</i>	Query Letter: Ticket to a First Sale with Brenda Novak <i>Paloma II</i>	Paranormal Panel: It’s Not Just Vampires with Caris Roane, Gini Koch, Erin Kellison, Erin Quinn <i>Kiva III</i>	Unlock, Unblock! With Amber Scott & Jess Macallan <i>Mohave III</i>
5:30 – 7:00 p.m.	Booksigning (open to the public) <i>Conference Center North Foyer</i>			
7:30 – 9:00 p.m.	Pasta Dinner & Brainstorming Sessions <i>Conference Center Ballroom</i>			
5:30 – 11 p.m.	Hospitality Suite open			
Sunday, April 29, 2012				
8:30 – 9:30 a.m.	Raffles, Prizes, Acknowledgements <i>Conference Center Ballroom</i>			
9:45 – 11:45 a.m.	Plot and the Transformational Power of the Universal Story <i>Presented by Martha Alderson, the Plot Whisperer</i> <i>Conference Center Ballroom</i>			

For more information, visit Desert Dreams Conference online at www.desertroserwa.org or email desertdreams@desertroserwa.org.